

UNIVERSITY OF OXFORD



LMH

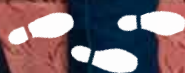
Lady Margaret Hall

# ANNUAL FUND

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*The Journey Starts With You...*





# Encouraging potential from application...

## Outreach

We want everyone with strong academic potential to apply to LMH, regardless of their social or economic background. Our Access Officer and team of student ambassadors go into schools to demystify the admissions process, reach out via social media to change perceptions about Oxford, and inspire prospective students to feel that they could find a home at LMH. An inclusive and diverse College encourages academic variety, builds on the pioneering history of the College, and benefits the wider College community.

Gifts to the Annual Fund have allowed us to invest in our outreach programme. The outreach team have increased applications to LMH by 33% since 2015, and 20% of the students who applied here in 2017 said that they did so after attending a College Open Day. Your support could be part of inspiring a promising student to apply and start on their journey to LMH, just as you did.

## How does LMH reach prospective students?

1 Senior Access Officer | 60 Student Ambassadors  
114 access events in 2017 | 150 regional schools assigned to LMH by the University | Countless social media posts



"Coming from a state school, the Application Support Day that was organised through Outreach at LMH helped me feel much more at ease with the application process. The positive experience I had at this event, as well as the university wide open day, made me feel that Oxford could be for me. I am now a proud Student Ambassador and helped run the 2017 Open Days and several other outreach projects."

Laura Wilshire (English, 2016)

LMH Senior Access Officer, Marrium Khan, and some of the LMH Student Ambassadors

## What LMH could do with...

**£35**

Visit four schools in Haringey

**£50**

Pay for a school in Haringey to come and visit us

**£100**

Pay for a low-income family to visit the College

**£500**

Produce a series of videos to reveal what studying at LMH is like



# ...and matriculation...



## Student Support

The Student Support fund combats the stress that financial worries can bring to students. It covers both graduates and undergraduates, especially those from low-income backgrounds, and is a message to applicants that, if they need it, LMH will support them throughout their studies.

### A gift to Student Support is a gift to...

- Undergraduate bursaries to students from low-income backgrounds
- Graduate scholarships to make graduate study more accessible
- Hardship grants for those who need it most

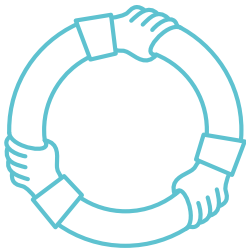


## Teaching and Academic Support

Oxford is a tough place to study, but the tutorial system and excellent tutors here at LMH encourage the best out of students. We want to give them an enriching and academically rigorous education, whilst also providing them with the support and resources they need to make the most of their studies.

### A gift to Teaching is a gift to...

- 1:1 tutorials
- Study skills sessions for those who are struggling
- Recruiting outstanding tutors



## Welfare and College Life

Supporting students goes beyond finances and academic concerns. Welfare, sports, and the arts are important to giving students a welcoming and creative experience. University is an important time in a young person's life, and a supportive social environment is what makes LMH a home.

### A gift to College Life is a gift to...

- Welfare and emotional support systems
- Student societies
- Art, drama, sports and music

You can be a part of this journey

The Telephone Campaign is an opportunity for you to connect with your College, share your memories, and hear directly from LMH students about how your gift can have an impact upon their time here.

51% of those spoken to made a gift in last year's Telephone Campaign! Thank you!

# ...to graduation

## The difference your gifts made last year

Every gift to the Annual Fund increases the opportunities available to LMH students. Last year, 1242 alumni and friends came together to donate £658,000 to the College, supporting nearly every part of student life. Here are just a few examples of what LMH invested in improving the lives of students last year:

<b>£30K</b> on books and journals for the college Library	<b>£300</b> to help student filmmakers develop their skills	<b>£3,000</b> to College sports teams and individual students	<b>£37K</b> on recruiting students from schools and backgrounds which are under-represented at Oxford
<b>£1,000</b> on JCR welfare brunches to promote student wellbeing	<b>£17K</b> on improving teaching rooms and facilities	<b>£46K</b> on redecorating student bedrooms	



### Meet the 2018 Team

The telephone campaign is about having a conversation – every year the students tell us that they really enjoy swapping stories about LMH and learning about how things have (or haven't) changed. Feeling shy? If you're stuck for what to say, here are some of the things that the callers have told us that they are most looking forward to talking about:

“What do you miss most about LMH?”

“In what ways has LMH changed socially and environmentally?”

“Were there any quirky societies around whilst you were as LMH?”

“Any advice you'd give your undergraduate self?”

“I want to speak to some chemists (or any scientists); how did you manage to cope with the intense pace of the course?”

“What was the College Bar like in the 80s?”

“What is the transition like from studying to entering the job market?”



"LMH is a College that welcomes pioneers, and encourages those with great academic potential to pursue their interests. We want to be able to support our students throughout their academic journey – from the point at which they first think of applying, to when they graduate. You can help us to achieve this with a gift to the Annual Fund."

Alan Rusbridger, Principal



## For more information about:

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